

12 Ways to Transform Your Business with AI Language Testing

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Screen first

Using language screening as your first hiring step can help you **hire 63% faster**. ([Read the Blog](#))



Confirm before hiring

If screening first doesn't fit your process, you can test to confirm hires' skill level as a final step **before making your final decisions**, but just be sure to test for it at some point before hiring.

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Eliminate interviews

Automated, AI-driven language testing solutions are **2x faster, 95% more accurate, more objective, and much more scalable** than human-led language interviews. ([Read the eBook](#))



Customize thresholds

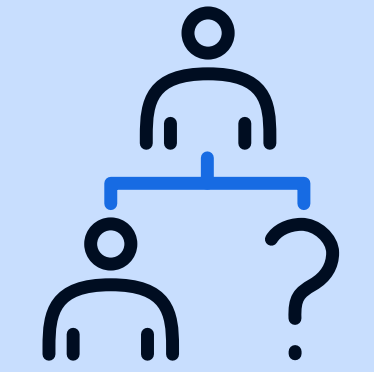
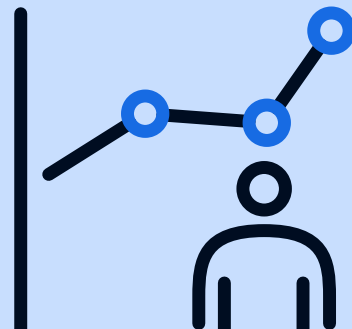
An AI-driven assessment with detailed scoring gives you the chance to create **your own cutoff levels** instead of relying on global standards such as CEFR. ([Read the eBook](#))

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Set benchmarks

And, granular scoring like Emmersion's **100-point TrueNorth Scale** allows you to set very precise language requirements for each role in your organization.



Place hires correctly

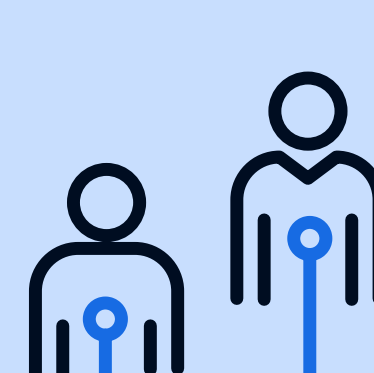
Once you have your language requirements set, a great assessment will help place new hires in **the roles they are best suited for based on their ability**. ([Read the eBook](#))

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Certify periodically

Regular language testing check-ins **give you invaluable data** about the health, ability, and progress of your workforce. ([Read the White Paper](#))



Develop talent

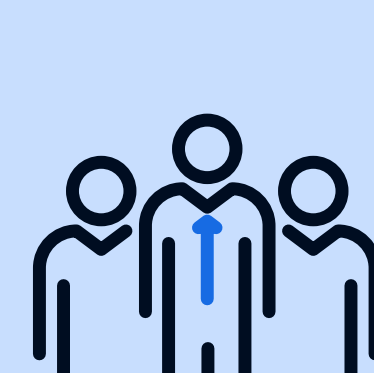
Gathering accurate language skill data from your assessments allows you to give targeted, **strategic language learning** help when and where it's needed most.

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Promote top talent

AI language testing and accurate benchmarking help you to **create effective, reachable language goals** as your employees advance in their careers.



Charge a premium

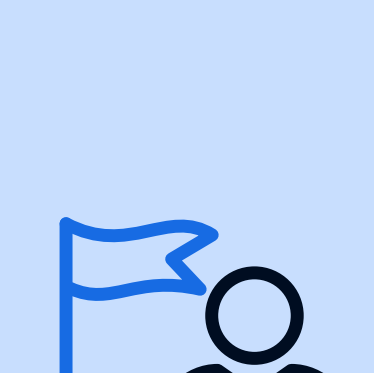
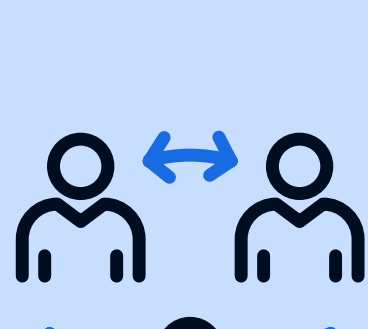
With effective AI language testing, you can **create language ability tiers** to differentiate your services and charge a premium for top-level communicators. ([Watch the Customer Spotlight](#))

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Standardize ability

Operate effectively in multiple locations with AI language assessments that **perform the same way** for each person every time.



Improve key metrics

Solid language skills are foundational to better outcomes throughout your business—like **20% higher CSAT scores** and **increase retention by 50%** with the right people in your seats. ([Read the eBook](#))

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